TV serials on Hindu-Sikh unity

1507. SHRI RAMSINH RATHWA: Will the PRIME MINISTER be pleased to itate:

(a) whether it is a fact that Government have approved a large number of TV serials on Hindu-Sikh unity.

(b) if so, what are the names of such serials which have been approved by Doordarshan;

(c) what are the names of the said TV serials which have already been shown on Doordarshan with the dates of their approval and the dates of telecast during the said period;

- (d) what is the number of such serials on Punjab which are pending telecast for more than one year as dates of telecast have not been fixed; and

(e) what is the amount of funds given to each of these serials and the criteria adopted in deciding about the quantum of funds by the "Costing Committee" to each serial?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) to (e) 16 TV serials on the theme of Hindu-Sikh unity have been approved by Doordarshan since 1987. A statement indicating their titles, the dates of aPproval$_1$ amount sanctioned for production and the date of telecast of those which have been telecast is attached. *(See* below) Five of the serials have not been telecast out of which two are under production.

The quantum of amount to be given for the production of the serials is decided by Doordarshan by taking into account the number of episodes, complexity of the plot, shooting locales and the prominence of the production team including the artists.

Statement

Particulars of TV serials approved by doordarshan on Hindu-Sikh unity

S. No	Name of the serial	Date of approval	Amount sanctioned	Date of telecast	Remarks
	Serials already telecast:				
1	Eho Hamara Jeevana	. 30-4-87	Rs. 10, 53, 800/-	Feb. 89 to April 89	
2	Choli Daman..	. 26-10-87	Rs. 26, 00, 000'-	22-12-88 to 16-3-89	
3	Sanjha Cholha	. 20-10-87	Rs. 26, 00, 000/-	23-3-89 to 8-6-89 at 9. 50 p. m.	
4	Dil Dariya	. 23-5-88	Rs. 17, 50, 000/-	22-6-89, to 10-8-89	
5	Darar	. 12-2-88	Rs. 22, 75, 000/-	5-12-89 to 27-2-90	
6	Hamla.	. 29-2-88	Rs. 10, 50, 000/-	10-7-90 to 21-8-90	
7	Sadbhavana.	. 23-3-88	Rs. 7, 00, 000/-	3-9-89, to 17-9-89	
8	Short Stories on Punjab	. 16-1-89	Rs. 7, 50, 000/-	4-8-90, to 7-9-90	
9	Dastan-e-Punjab	. 16-1-89	Rs. 7, 50, 000/-	29-6-89, to 27-7-89	

S. No.	Name of the serial	Date of approval	Amount sanctioned	Date of telecast	Remarks
Serials being telecast:					
1	Chunni	. 23-5-88	Rs. 48, 00, 000/	Telecast started on 7-10-90	
2	KalAurAaj	. 29-12-87	Rs. 12, 25, 000	Telecast started on 3-1-91	
Serials yet to be telecast:					
1	Chadar Ka Tukda.	. 25-2-88	Rs. 17, 50, 000/-		
2	Rishta.	. 24-3-88	Rs. 14, 00, 000/-		
3	Doosre Kewal.	. 10-9-88	Rs. 26, 00, 000/-		
4	Ekas Ke Hum Barik	. 6-6-88	Rs. 14, 00, 000/-		Under production
5	Chandani	. 10-6-88	Rs. 22, 50, 000/-		Under production

Revenue earning and popular Doordarshan serials

1508. SHRi BEKAL UTSAHL Will the PRIME MINISTER be pleased to state:

(a) what are the names of first five T. V serials in respect of earning maximum revenue for Doordarshan which were tele cast in 9. 00 p. m. and Sunday morning slots during the last three months;

(b) what are the names of first five T. V. serials having the highest viewersbip on the above prime slots during the last three months^ with the percentage of viewership of each serial; and

(c) what are the names of T. v. serials under "Commissioned" category produced On the cultural heritage of Punjab and are awaiting telecast with the reasons for not telecasting these serials?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) The following were the first fiive TV serials, earning-wise, telesast by Doordarshan at 9. 00 p. m. and on Sundays morning during September, October and November, 1990;

(1) Paramvir Chakra

(2) Manzil

(3) Yugantar

(4) Gulf Gulshan Gulfam

(5) Akhri Dao

(b) The following were the first five TV serials viewershipwise, telecast by Doordarshan at 9. 00 p. m. and on Sundays morning during September, October and November 1990: —

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		Average viewership %)
1.	Paramvir Chakra	56
2.	Gul Gulshan Gulfam.	53
3.	Maila Anchal.	53
4.	Manzil	52
5.	Yugantar.	52